



New Zealand Forest Industry - Status and Outlook 2021 Seminar, Conference and Field Trip



15-18 March 2021. Napier Conference Centre - Napier, New Zealand

SPONSORSHIP PACKAGES PROPOSAL

EVENING NETWORKING RECEPTION: \$ 3,000 (1 opportunity)

- Naming rights to the reception and advertising banner space
- 2 complimentary registrations to conference (excluding travel, accommodation and expenses)
- Short promotional opportunity during the reception
- Company promotional stand/table position with pull up banner - to be provided by the Sponsor
- Company name/logo and profile to appear on all conference literature, including web address
- Company link on conference website
- Company merchandising material included in the conference bag

CONFERENCE LUNCH: \$ 2,500 (1 opportunity)

- Company representative will make a 5 minute presentation prior to the lunch
- 1 complimentary registration to conference (excluding travel, accommodation and expenses)
- Company promotional stand/table position with pull up banner - to be provided by the Sponsor
- Company name/logo and profile to appear on all conference literature, including web address
- Company link on conference website
- Company merchandising material included in the conference bag

CONFERENCE PROGRAMME: \$ 2,500 (1 opportunity)

- Full colour advertisement on the inside front and inside back covers
- 1 complimentary registrations to conference (excluding travel, accommodation and expenses)
- Company promotional stand/table position with pull up banner - to be provided by the Sponsor
- Company name/logo and profile to appear on all conference literature, including web address
- Company link on conference website
- Company merchandising material included in the conference bag

CONFERENCE BAG: \$ 2,500 (1 opportunity)

- Company logo on conference bag
- 1 complimentary registrations to conference (excluding travel, accommodation and expenses)
- Company promotional stand/table position with pull up banner - to be provided by the Sponsor
- Company name/logo and profile to appear on all conference literature, including web address
- Company link on conference website
- Company merchandising material included in the conference bag.

CONFERENCE SUPPORT: \$2,250

- 1 complimentary registration to the conference (excluding travel, accommodation and expenses)
- Company promotional stand/table position with pull up banner - to be provided by the Sponsor
- Company name/logo and profile to appear on all conference literature, including web address
- Company link on conference website
- Company merchandising material included in the conference bag

CONFERENCE LANYARDS: \$ 2,000 (1 opportunity)

- Company logo on lanyard
- Company promotional stand/table position with pull up banner - to be provided by the Sponsor
- Company name/logo to appear on all conference literature, including web address
- Company link on conference website
- Company merchandising material included in the conference bag

CONFERENCE COFFEE BREAKS: \$ 1,500 (cost of each break – total 3 coffee breaks)

- Company name/logo to appear in the official programme of the conference, and on holding slide during the break
- Company link on conference website

MERCHANDISE DISTRIBUTION: \$ 750

- Merchandise distribution opportunity (either on tables or in conference bags)
- Company logo included in conference documentation

COMPANY LOGO INCLUSION: \$ 500

- Company logo included in conference documentation

CANCELLATION POLICY

Up to February 14 2021: 50% refund
As from February 15 2021: No refund

GENERAL INFORMATION

If you need any additional information and/or wish to make a new sponsorship proposal, please contact conference organiser, **Julie Bell** – **by phone: +64 7 349 2764 Extn 2** or **by email: admin@dana.co.nz**